



MEDIA ALERT: LAUNCH OF GLOBAL POVERTY PROJECT AT UN

Thursday 25 September 2008

Event: Hugh Evans (Director, Global Poverty Project) will launch the Global Poverty Project at the UN meeting on the Millennium Development Goals in New York. The Project is designed to reinvigorate the campaign to end extreme poverty and includes a feature length documentary (<http://files.theconscience.org/ftp/flinks/gpp/gpp.html>). Also present to support the launch will be Salil Shetty, Director, UN Millennium Campaign and Australian Foreign Affairs Minister, Hon Stephen Smith MP.

When: Thursday 25 September 2008, 2pm-2:30pm

Location: One United Nations Plaza, 44 Street (between First and Second Ave)

Footage: Footage will be available through Channel TBC

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